**Demographics***

<table>
<thead>
<tr>
<th>Race</th>
<th>Age Distribution</th>
<th>Dependency Ratio</th>
<th>% change 2000-2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Under 15 years</td>
<td>18 years and over</td>
<td>15 to 64 years old</td>
</tr>
<tr>
<td>White</td>
<td>Bay Head Boro</td>
<td>15.1%</td>
<td>81.4%</td>
</tr>
<tr>
<td></td>
<td>Ocean County</td>
<td>19.7%</td>
<td>76.5%</td>
</tr>
<tr>
<td></td>
<td>New Jersey</td>
<td>18.7%</td>
<td>77.3%</td>
</tr>
</tbody>
</table>

The dependency ratio is the ratio of dependents (people younger than 15 or older than 64), to the working age population, those 15-64.

***Demographic information is from the 2015 American Community Survey and 2000 US Census.

**Land Usage and Housing***

<table>
<thead>
<tr>
<th>Parcel Values as a Percentage of Total Value</th>
<th>Housing Occupancy</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Vacant</td>
</tr>
<tr>
<td>Bay Head Boro</td>
<td>3.8%</td>
</tr>
<tr>
<td>Ocean County</td>
<td>3.2%</td>
</tr>
</tbody>
</table>

***2016 Land use and property tax data is from the NJ Department of Community Affairs. Housing occupancy is from the 2015 American Community Survey.

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Municipal Profiles were prepared by the Senator Walter Rand Institute for Public Affairs at Rutgers University-Camden
Median Housing Value (in current dollars)

- **Bay Head Boro**
  - 2012: $1,000,000
  - 2013: $1,000,000
  - 2014: $1,000,000
  - 2015: $1,023,400

- **Ocean County**
  - 2012: $262,700
  - 2013: $257,900
  - 2014: $258,000
  - 2015: $262,700

- **New Jersey**
  - 2012: $311,600
  - 2013: $307,700
  - 2014: $313,200
  - 2015: $315,900

Average Property Tax

- **Bay Head Boro**
  - 2014: $12,253
  - 2015: $12,749
  - 2016: $12,677

- **Ocean County**
  - 2014: $5,719
  - 2015: $5,906
  - 2016: $6,102

### Economic Indicators***

#### Median Household Income

- **Bay Head Boro**: 30.9
- **Ocean County**: 4.5
- **New Jersey**: 3.5

% change 2012-2015
- **Bay Head Boro**: 2.3
- **Ocean County**: 0.0
- **New Jersey**: 1.4

#### Unemployment Rate

- **Bay Head Boro**: 5.9%
- **Ocean County**: 6.0%
- **New Jersey**: 5.5%

% change 2014-2016
- **Bay Head Boro**: -1.8
- **Ocean County**: -27.8
- **New Jersey**: -24.2

### % of Home Owners and Renters Paying more than 30% of their Income on Housing

- **Bay Head Boro**: 5.9%
- **Ocean County**: 6.0%
- **New Jersey**: 5.5%

% change 2012-2015
- **Bay Head Boro**: 2.3
- **Ocean County**: 0.0
- **New Jersey**: 1.4

% of Home Owners and Renters Paying more than 30% of their Income on Housing

- **Bay Head Boro**: 2.3
- **Ocean County**: 0.0
- **New Jersey**: 1.4

% change 2014-2016
- **Bay Head Boro**: 3.46
- **Ocean County**: 6.70

Housing prices are from the 2015 American Community Survey. Average property tax data is from the New Jersey’s Department of Community Affairs’s website.

Household income data is from the American Community Survey. The unemployment rates are from the NJ Department of Labor and Workforce Development.

Poverty Rate

- **Bay Head Boro**: 5.9%
- **Ocean County**: 6.0%
- **New Jersey**: 5.5%

% change 2014-2016
- **Bay Head Boro**: -1.8
- **Ocean County**: -27.8
- **New Jersey**: -24.2
Municipal Profiles were prepared by the Senator Walter Rand Institute for Public Affairs at Rutgers University-Camden

**Percentage of Bay Head Boro Workforce Employed by Sector***

<table>
<thead>
<tr>
<th>Sector</th>
<th>Bay Head Boro</th>
<th>Ocean County</th>
<th>NJ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td>7.9%</td>
<td>4.1%</td>
<td>4.6%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>8.0%</td>
<td>4.6%</td>
<td>4.6%</td>
</tr>
<tr>
<td>Retail and wholesale trade</td>
<td>4.6%</td>
<td>4.6%</td>
<td>4.6%</td>
</tr>
<tr>
<td>Finance, insurance, and real estate</td>
<td>17.1%</td>
<td>17.1%</td>
<td>17.1%</td>
</tr>
<tr>
<td>Professional and technical services</td>
<td>22.8%</td>
<td>22.8%</td>
<td>22.8%</td>
</tr>
<tr>
<td>Education and health care</td>
<td>19.2%</td>
<td>19.2%</td>
<td>19.2%</td>
</tr>
<tr>
<td>Arts, entertainment, and...</td>
<td>6.5%</td>
<td>6.5%</td>
<td>6.5%</td>
</tr>
<tr>
<td>Public Administration</td>
<td>5.0%</td>
<td>5.0%</td>
<td>5.0%</td>
</tr>
<tr>
<td>Other services</td>
<td>2.4%</td>
<td>2.4%</td>
<td>2.4%</td>
</tr>
</tbody>
</table>

***Housing affordability and poverty rates are from the American Community Survey.

**Modes of Transportation to Work %

<table>
<thead>
<tr>
<th>Mode</th>
<th>Bay Head Boro</th>
<th>Ocean County</th>
<th>NJ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drove Alone</td>
<td>76.7%</td>
<td>76.7%</td>
<td>76.7%</td>
</tr>
<tr>
<td>Carpooleed</td>
<td>5.6%</td>
<td>5.6%</td>
<td>5.6%</td>
</tr>
<tr>
<td>Public Transportation</td>
<td>9.2%</td>
<td>9.2%</td>
<td>9.2%</td>
</tr>
<tr>
<td>Work from Home</td>
<td>5.6%</td>
<td>5.6%</td>
<td>5.6%</td>
</tr>
<tr>
<td>Walked</td>
<td>0.7%</td>
<td>0.7%</td>
<td>0.7%</td>
</tr>
<tr>
<td>Other Means</td>
<td>0.7%</td>
<td>0.7%</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

*Arts, Entertainment and Accommodations. Also this data is the sectors in which residents work in, and not the percentage of sector jobs in the Municipality. Travel time to work is from the 2015 American Community Survey.
Municipal Profiles were prepared by the Senator Walter Rand Institute for Public Affairs at Rutgers University-Camden.