Undergraduate Business Programs

ACADEMIC EXCELLENCE

LEADERSHIP DEVELOPMENT

EXPERIENTIAL LEARNING

GLOBAL INTEGRATION

Rutgers School of Business | Camden
Dear Prospective Student,

Welcome to the Rutgers School of Business—Camden! I would like to take this opportunity to tell you why we should be “Your School of Choice.”

**Academic Excellence.** The undergraduate education at the Rutgers School of Business—Camden prepares you for a lot more than your professional career: it is training for success in your life. Whether you are investing money, working on a marketing plan, learning effective ways to manage enterprise and people, or engaging for an audit, success requires the ability to think through situations, analyze and summarize data, and make informed decisions. I am confident that you will enjoy the journey of attaining knowledge and acquiring skills with our innovative curriculum and world-class faculty.

**Global Integration.** We are known for our innovative study programs, international faculty, and providing opportunities to participate in global experiences. The International Studies Program offers intensive one-week study trips to South Africa, Brazil, Europe, and Southeast Asia. We are actively recruiting international students who bring diverse culture, traditions and knowledge into the classroom to enrich your educational experience. Experience the world during your stay at the Rutgers School of Business—Camden!

**Experiential Learning.** Our close proximity to Philadelphia and New York City provides opportunities to experience the business world in two of the largest financial centers in the United States. You will have the opportunity to gain real-world experience through our internship program, which places our students in large and small businesses, government agencies, and non-profit organizations. The opportunities offered not only add business experience to your résumé, but also move you ahead in your career search even before you graduate from the Rutgers School of Business—Camden.

**Personal Touch.** Faculty involvement with student organizations and honors programs provides students easy access to faculty and creates an environment where students can learn from their professors in and out of the classroom. We offer a variety of student organizations and honor societies through which students can supplement classroom learning, create professional contacts, and socialize with peers. Experience leadership positions and hone your skills during your study at the Rutgers School of Business—Camden.

Best of luck!

Dr. Sungsoo Kim
Professor of Accounting
Associate Dean of Undergraduate Programs
Acquire Knowledge

- Students have access to world-class Rutgers faculty who incorporate their scholarly innovations into the curriculum.
- Our faculty are top researchers in their fields of work. Many have received national recognition—and international recognition—for their teaching and influential research.
- Our programs prepare students for a wide range of professional positions and graduate studies.
- Our diversified curriculum assures that coursework is relevant to the real world and is customized to fulfill academic requirements.

Experience Life

- Our campus is located in the heart of the Delaware Valley. We are positioned at the foot of the Ben Franklin Bridge, just across the Delaware River from historic Philadelphia.
- Our close proximity to Philadelphia and New York City provides opportunities to experience the business world in two of the largest financial centers in the United States.
- Our internships extend beyond the Delaware Valley and provide opportunities to build networks in the business world. In a typical year, up to 100 Rutgers School of Business–Camden interns are placed in large and small businesses, government agencies, and non-profit organizations.

Build Your Passion

- The Business Leader Development Program provides opportunities for students to be rewarded and recognized for their leadership initiatives.
- Students hone their leadership knowledge and skills in the classroom and apply them in extracurricular settings.
- Participation in student organizations encourages students to interact and develop leadership skills among their peers. Organization meetings and discussions involve brainstorming and coordinating innovative events and activities to increase knowledge and expand leadership development.

Know the World

- The International Studies Program includes intense one-week study trips to visit global businesses and government institutions. Immersion in different cultures and studying alongside international peers are experiences that students never forget.
- Our most recent International Studies Program locations include South Africa, Brazil, Southeast Asia, and France.
- Students have the opportunity to study abroad for an entire semester with the assistance of the Rutgers University Study Abroad Program.
The undergraduate program at the Rutgers School of Business–Camden grooms students for a wide range of professional positions with an innovative curriculum and world-class faculty. Rutgers faculty members have proven themselves through top-notch research and extensive business involvement. Their work has a significant and continual impact on our students and the business world.

Our diversified curriculum ensures that coursework is tailored to satisfy academic requirements and build real-world knowledge.

**Accounting**

Accounting is sometimes described as “the language of business.” With the increasingly complex and interdisciplinary nature of workplaces, the accounting major offers a comprehensive foundation in accounting theory, financial accounting, taxation, auditing concepts, and business law. Our program provides the background needed to sit for the Certified Public Accountant (CPA), Certified Management Accountant (CMA), and the Certified Internal Auditor (CIA) examinations.

**Finance**

Finance is the art and science of all things related to money. In today’s global economy, understanding the fundamentals of finance is essential for success. The finance major provides students with solid theoretical and practical knowledge of domestic and international finance in the areas of corporate finance, financial derivatives, investments, portfolio management, and financial markets and institutions.

**Management**

The management major encompasses the multiple facets of business management. This program provides training in analyzing problems, making decisions, delegating assignments, training and supervising employees, budgeting, and administration. The curriculum is designed to prepare students interested in careers in operations, human resource management, entrepreneurship, management information systems (MIS)/ecommerce, and strategy and international business. Students also have the opportunity to specialize in general management, strategy/international business/entrepreneurship, or MIS/ecommerce.

**Marketing**

The marketing major offers students the ability to develop knowledge and skills that are essential for analyzing markets and designing the best combinations of price, product, promotion, and distribution to meet and exceed customer wants and needs. The program provides students with the quantitative and qualitative skills necessary to investigate and analyze customer behavior, competitors, and external groups who may be affected by the marketing process. Specialization in marketing research is also available.
The **International Cultural Diversity Initiative** offers four international field study courses on three different continents to expose students to a multicultural environment. This initiative has included courses on South Africa, France, the European Union, and Brazil. International immersion courses increase students’ exposure to and appreciation of cultural diversity. Through this initiative, Rutgers students now have broader global choices and can receive training to become effective world business leaders.

The **Camden Youth Entrepreneurship Initiative** invites a group of high school students from the Camden community to attend entrepreneurship courses at Rutgers as part of the campus’ Civic Engagement effort. Their class attendance exposes our students to diverse community needs and opportunities for developing ventures. Three platforms have been created in the community at Woodrow Wilson High School, the Camden Dream Center, and Hopeworks ’N Camden. In 2011, about 25 ventures by Camden youth were launched at these sites, with support from Rutgers faculty, students, Campbell Soup, and the Geraldine Dodge Foundation.

The **Initiative to Develop Women Leaders** helps women identify their core values through defining experiences. This initiative provides opportunities to study the impact of gender on leadership and allows participants to build on their experiences to develop powerful, authentic leadership styles.
EXPERIENTIAL LEARNING

At the Rutgers School of Business–Camden, we have earned an admirable reputation for our commitment to comprehensive business education, which is based on a high-quality, experiential learning environment. Students have the opportunity to gain real-world experience through our active internship program, honors thesis option, and guest professor program.

Internships
Internships serve as a valuable professional gateway, and our location plays an important role for our students to experience highly competitive internships. Our close proximity to Philadelphia and New York City provides opportunities to experience the business world in two of the largest financial centers in the United States. Our internship program places up to 100 students in large and small businesses, government agencies, and non-profit organizations. This excellent opportunity will add business experience to any résumé and will allow students to get ahead in the career search well before graduation.

Honors Thesis Option
The Honors Thesis Option is designed to encourage student participation in academic business research. The thesis is a supervised research project that a student completes during their two senior semesters. The thesis involves the comprehension of academic literature, data collection or a systematic theoretical analysis, and the writing of an academic research paper. At the completion of the final semester, the student presents project results to the School of Business faculty and students.

“An honors thesis is an ambitious undertaking and a very effective means of demonstrating your capabilities to employers and graduate schools.”

~Robert Schindler (Professor of Marketing) *pictured left
Guest Professors

Each year more than 50 executives trade their boardrooms for classrooms through the Rutgers School of Business—Camden Guest Professor Program. This program provides a forum for executives to discuss their business or profession in order to help students better understand the requirements for business and professional success. This important annual event allows students to balance the theory of course work with the experience and lessons of successful business people. Recent visitors include:

Alloy, Silverstein & Group, Managing Shareholder
Bowman & Company, Principal
Brown’s Super Stores, President and CEO
Deloitte, Learning Analyst
The Dow Chemical Company, IT Director
Flying Fish Brewing Company, Founder and GM
Forman Mills, President and CEO
Goldman Sachs, Managing Director
Holman Enterprises, Vice President
KPMG, Partner
Lockheed Martin, Ethics Officer
NASDAQ OMX Group, Vice President
New Jersey State Legislature, Assemblyman
PricewaterhouseCoopers, Partner
PSE&G, Vice President
South Jersey Industries, Vice President and CFO
Virtua Health, AVP and Talent Manager
Wegmans Food Markets, Staff Director

Career Statistics

In 2011, the overall salaries of Rutgers School of Business—Camden graduates* ranged from $22,360 to $58,000, and the average for all salaries was $39,988. Accounting majors ranged from $32,000 to $58,000 with an average salary of $42,103. Finance majors ranged from $25,000 to $51,900 with an average salary of $42,039. Management majors ranged from $33,000 to $55,000 with an average salary of $37,593. Marketing majors ranged from $22,360 to $56,524 with an average salary of $40,069.

65% of graduates were employed in New Jersey (primarily in South Jersey), 28% of graduates were employed in Pennsylvania (primarily in Philadelphia), and 7% in other states (New York, Delaware, Maryland).

Rutgers School of Business—Camden
Average Starting Salaries*

*40% (Class of 2011) responded to this survey

As of 2011  Source: Rutgers—Camden Career Center
LEADERSHIP DEVELOPMENT

The Rutgers School of Business–Camden offers a variety of organizations through which students can supplement classroom learning, create professional contacts, and socialize with peers. We are committed to presenting students with the resources they need to develop their skills and become thought leaders in their fields by providing opportunities for them to build upon their passion outside of the classroom.

Business Leader Development Program (BLDP)

The BLDP provides an opportunity for students to participate in and be rewarded and recognized for their leadership initiative. This program offers each student a unique opportunity to participate in a range of activities and tailor the program to his or her own interests. Completion of the BLDP requires an accumulation of verified leadership involvement at the time of graduation, and it is believed that participants will:

• Go beyond what is required in developing personal and intellectual capabilities.
• Initiate or contribute substantially to programs, activities, or events that help others.
• Be accountable for getting things done with and through others.
• Serve as a model of excellence to others in their determination, drive, self-discipline, demeanor, sense of fairness, confidence, and respect for others, while upholding the highest ethical behavior.

“Experiences learned from our Business Leader Development Program have laid a foundation to where I can recognize more than the financial effects in a business, I now consider the emotional benefits of effective leadership.”

~Jason Marsdale (marketing, ’11)

Gayle Porter (Professor of Human Resource Management and Organizational Behavior) with BLDP students
Student Organizations

The Rutgers School of Business–Camden offers a variety of student-run organizations that provide supplementary knowledge through various guest speakers and events. The following on-campus organizations encourage all School of Business students to share their interests:

**Accounting Society** is comprised of students who are interested in a career in accounting or professional services fields. The society's purpose is to provide vast opportunities for members to become more familiar with and be involved in the world of accounting. This society assists its members in getting acquainted with the “real world” by providing the opportunity to meet knowledgeable and enthusiastic professionals from top CPA firms, as well as accountants working in private industry.

**Beta Alpha Psi** is an honorary and professional organization for students of accountancy, finance and information management. Its stated purpose includes recognition of outstanding academic achievements in the fields of accounting, finance, and information management; promotion of the study and practice of accounting, finance, or information management; provision of opportunities for self-development and association among members and practicing accountants, financial specialists and information managers; and encouragement of a sense of ethical, social, and public responsibility.

**DECA** inspires students to be academically prepared, community oriented, professionally responsible, and experienced leaders. The association provides real-world, experiential learning opportunities that build students’ skills and prepare them for their careers. Challenging academic competitions with other collegiate chapters puts students’ knowledge into action through rigorous role plays, project-based activities, critical analysis of business plans, and upper-level case analysis.

**Ecommerce Society** promotes an understanding and awareness of ecommerce, information technology, and MIS to all interested students. The society integrates these subjects with concepts learned in class to further expand knowledge of these fields. Members have the opportunity to meet professionals in the field that will assist them in the exploration of career and employment possibilities. Members also have the option to attend workshops, lectures, and seminars to explore the opportunities of higher education and academic research.

**Finance Association** is dedicated to providing its members with real-world experiences by engaging professionals in the field, coordinating tours at financial companies, and engaging in interactive stock market competitions. The association’s aim is to assist students who are interested in finance, banking, and investments in their professional and social development.

**Management Association** is open to all majors at Rutgers–Camden, and its main focus is to provide management experience by helping charity organizations. Some of their initiatives focus on assistance in job searches, résumé building, career management, and social networking. Executives are invited each semester to share their knowledge and to give advice about careers and industry.

**Marketing Association** provides insight into all aspects of marketing through various events, guest speakers, site visits, and community work. This group works to provide a networking base for employment opportunities to students, to educate members about marketing issues and the marketing environment, and to enhance student life through various social activities.

**Minding Your Business** is the Rutgers School of Business–Camden newspaper. Written and edited by students, *Minding Your Business* provides students with the opportunity to hone communication skills, add résumé experience, and impress future recruiters.

![Carol Kaufman-Scarborough (Professor of Marketing) with Marketing Association members](image-url)
GLOBAL INTEGRATION

At the Rutgers School of Business–Camden, the learning experience extends far beyond campus borders. We are known for our innovative study programs, international faculty, and opportunities to participate in international experiences. Immersion in a different culture is a profound and fascinating learning opportunity, and there are many ways to experience the world while at Rutgers–Camden.

The International Studies Program offers intensive one-week study trips as an integral component of three-credit courses. Participants and professors visit global businesses and government institutions to learn about the management, marketing, and financial practices of the region. This experience allows students to interact and work among their international peers, and prepares them to work in the increasingly global business world. Current programs include visits to Brazil, France, Southeast Asia, and South Africa.

Cape of Good Hope, South Africa

“The South Africa course and trip could stand by itself as a reason to major in business at Rutgers-Camden. It will open your eyes to the possibility of an international business career and give you a chance to learn about business culture in another country...It is an experience you will never forget.”

--Mike Bruder (finance, ’11)
The Student Exchange Program at the Rutgers School of Business–Camden provides students a phenomenal opportunity to enroll in an international university for six months to one full year. This program enables students to travel to a foreign country to earn credits and to engage in a cross-cultural learning experience.

Students accepted into this program will be enrolled into an international university, partnered with Rutgers, as a full-time, nondegree student for one semester or one academic year. Academic credits earned at that university will be transferred to the Rutgers School of Business–Camden in accordance with the school’s academic policies. Current participating international institutions for the Rutgers School of Business–Camden exchange program are located in Brazil, China, India, South Africa, and South Korea.

Global curriculum integration is represented in every major. Each program has an international component to its curriculum or provides the opportunity to take an elective in international business. Some of our current international business courses include:

- Global Financial Markets
- Multinational Corporate Finance
- Management of Multinational Business
- Global Issues in Ecommerce Technology
- International Marketing

Students also have the opportunity to specialize in international business for their minor.
The Rutgers School of Business–Camden has partnerships with international universities that allow students to have an amazing opportunity to study here at Rutgers–Camden. There are multiple study options that interested students from those participating universities can choose from. The dual degree, visiting student, and the student exchange programs create the opportunity for international and Rutgers School of Business–Camden students to study together and exchange academic ideas. These programs also encourage the development of other sorts of scholarly activities of mutual interests.

**Dual Degree Program**

This program is designed to provide students with the opportunity to receive both a bachelor’s degree from their home institution and a bachelor’s degree from the Rutgers School of Business–Camden. The participating international student completes the first two years at their home institution and finishes the final two years at Rutgers–Camden. Participating students experience the many benefits we have to offer, which include:

- A Rutgers world-class education: Rutgers is one of America’s premier public research universities and is internationally recognized for its high standards in faculty excellence and academic programs.
- Rutgers School of Business–Camden programs are accompanied by a high level of personal and academic support and services.
- Students have the opportunity to engage in internships during the course of their studies, as well as an opportunity to participate in an Optional Practical Training (OPT) internship for one full year at the conclusion of their studies.

**One-Year or Six-Month Visiting Student Program**

This program is designed to provide academically qualified international students majoring in business the opportunity to enroll in undergraduate level courses at the Rutgers School of Business–Camden. These students can choose to enroll for one full year or for six months, depending on their interests in the program. Current participating international institutions for the School of Business–Camden visiting student program are located in Brazil, China, India, South Africa, and South Korea.

**Student Exchange Program**

The purpose of this program is to enhance students’ educational experiences and cultural understanding. Students accepted into this program will be enrolled into the Rutgers School of Business–Camden as a full-time, nondegree student for one semester or one academic year. Academic credits earned at the Rutgers School of Business–Camden will be transferred to the home institution in accordance with the academic policies of the home institution.
International Student Association
The International Student Association at Rutgers University–Camden brings together the international community on campus and builds international awareness and understanding. The association’s aim is to:

- Help incoming international students get acclimated to life at Rutgers–Camden and in the U.S.
- Offer valuable social, educational, and cultural programs that promote global awareness, cooperation, and friendship.
- Provide a support system for incoming international students and its members.
- Provide an open forum for the exchange of thoughts and ideas about international student issues.

The Rutgers–Camden Office of International Students (OIS) is committed to providing quality advising services and supportive programming to our international population. The goal of the OIS is to support academic success by helping navigate the challenges encountered as an international student. The OIS will assist with concerns related to immigration and acculturation throughout an international student’s stay at Rutgers.

For more information about this department please visit: ois.camden.rutgers.edu
HONORS COLLEGE

The Honors College at Rutgers–Camden is a wide-ranging program for academically gifted and highly motivated students. An Honors College student’s educational experience is enriched by engaging seminars, special activities, and the opportunity to study within a collaborative and innovative environment.

The Honors College curriculum consists of seminars and informal group discussions led by Rutgers–Camden faculty. These close-knit seminars make up the in-depth courses that encourage students to share their ideas with one another and to hone their intellectual skills. The seminars also broaden the educational experience by extending the learning outside the classroom. Some of these key components consist of film viewings, museum visits, trips to U.S. and European cities, as well as attendance at cultural events.

SARAH KATT - HONORS COLLEGE ALUMNI

“My experience with the Honors College faculty and staff was a great one. From my first advisory meeting to the first class I took, I immediately felt like the advisors, faculty, and staff were genuinely concerned with my story; where I wanted to go, what I wanted to do, who I wanted to be. I wasn’t just another student lost in the student body. I have nothing but the highest regard and fondest memories of working with, working for, and learning under the Honors College faculty.

There are so many benefits to being an Honors College student! Being involved in a campus within a campus is something truly special that I would not trade for anything. The atmosphere created by this kind of learning environment enabled me to connect with professors and students, and to grow both personally and professionally. There were many opportunities afforded to me that, had I been anywhere else, I would not have had the to chance to take advantage of and experience.

I graduated from the Rutgers School of Business–Camden and Honors College in 2010, and pursued a master’s degree in forensic accounting from the University of Albany (graduated 2011). Currently, I am employed at PricewaterhouseCoopers in New York City.

The Honors College was a vital part of the learning and growing process that led to my acceptance into a graduate program as well as my current job. During my time with the Honors College, I improved my ability to speak for myself, express my opinions, as well as interact with peers, mentors and administrators. Much of what I learned, both in and out of the classroom, contribute to my success at work on a daily basis.

—Sarah Katt (accounting and finance, ’10)
**Joseph Rigby** is board chair, president, and CEO of Pepco Holdings, Inc. Mr. Rigby graduated from Rutgers University–Camden in 1978 with an accounting degree and went on to receive his MBA from Monmouth University. Before his successful career at Pepco Holdings, Mr. Rigby joined Atlantic City Electric in 1979 and was promoted numerous times, ending his tenure there as vice president and general manager. Mr. Rigby served as the Rutgers School of Business–Camden Commencement Keynote Speaker in 2009, and has consistently given back to the School of Business community. He established the Joseph M. and Carol Rigby Scholarship, which is awarded to undergraduate business students based on academic merit and financial need.

**Reynold Cicalessa** graduated from the Rutgers School of Business–Camden in 1978 with a bachelor’s degree in accounting. In 2000, he was honored as one of Rutgers–Camden’s “Finest Alumni”. He is currently the managing shareholder and officer of Alloy, Silverstein, Shapiro, Adams, Mulford, Cicalessa, Wilson & Co. accounting firm. He also serves as the director of financial services and has earned certification as a Personal Financial Specialist (PFS), a prestigious and exclusive distinction shared by only 5,000 CPAs nationwide. His accounting firm has consistently recruited our students for internships and full-time positions over the years, as well as given scholarship support to Rutgers School of Business–Camden undergraduates. The Alloy Silverstein Group/Sallie Mae Foundation Scholarship is awarded annually to full-time undergraduate students, and includes an internship as part of the scholarship.

**John Overpeck** is a 1981 graduate of the Rutgers School of Business–Camden and went on to receive his MBA from Drexel University. In 2006, he was honored as one of Rutgers–Camden’s “Finest Alumni”. He is currently a partner in the PricewaterhouseCoopers tax group located in Philadelphia. His dedication to the School of Business is apparent in his interaction with the school: he has served on the Dean’s Leadership Council at the Rutgers School of Business–Camden for the past 10 years; he visits campus regularly to serve as a guest professor in our undergraduate business classes; and he has established the John H. and Jean Overpeck Scholarship, which is awarded to undergraduate business students based on academic merit.
The Office of Campus Involvement coordinates various events throughout the school year to help shape students’ perspectives on life, and to also serve as a catalyst for the positive exchange of diverse social, cultural, and intellectual ideas. Some of these events include Homecoming, weekend bus trips, movie nights, Raptor Rage, Snow Ball, Riverfest, and the Spring Pling.

ocl.camden.rutgers.edu

The Athletic Department at Rutgers–Camden is home to 18 NCAA Division III intercollegiate programs. Offerings include:

- Men’s programs – baseball, basketball, cross-country, golf, indoor track and field, tennis, soccer, and outdoor track and field.
- Women’s programs – basketball, cross-country, indoor track and field, lacrosse, rowing, soccer, softball, tennis, outdoor track and field, and volleyball.

The Scarlet Raptors practice and hold their competitions in various locations, including:

- Campbell’s Field
- Camden County Golf Academy
- Camden County Boathouse
- Rutgers–Camden Athletic and Fitness Center
- Rutgers–Camden Community Park

athletics.camden.rutgers.edu

The Recreation Department offers many intramural activities and club sports programs throughout the school year, including:

- Club Sports – cheerleading/dance team, men’s lacrosse, men’s ice hockey, men’s volleyball, men’s rowing, New Jersey Black Belt Karate Club, and RU Crew.
- Activity Classes – yoga, spin, zumba, pilates, tai chi, aerobics, boot camp, piloxing, and line dancing.
- Intramural Sports – flag football, racquetball tournament, outdoor soccer, ping pong tournament, whiffleball tournament, 3-on-3 basketball tournament, 5k Holiday Turkey Trot, 5-on-5 basketball league, indoor soccer, volleyball, tennis, and ultimate Frisbee.

recreation.camden.rutgers.edu
Around Our Campus

Housing at Rutgers–Camden allows students who reside on campus to have the opportunity to experience the many advantages of our campus: short walks to class, worry-free parking, hi-speed internet connections, private fitness center, private laundry facilities, private computer labs, lounges with wireless internet, televisions, and pool tables.

[Link: housing.camden.rutgers.edu]

Dining at Rutgers–Camden provides students many options and services. The main dining hall is located in the Campus Center and features a full-service dining hall for breakfast, lunch, dinner, snacks, and even take-out services. The Campus Center also houses a Starbucks that offers their famous high-quality beverages as well as pastries and confections.

[Link: dining.camden.rutgers.edu]

The Corner C-Store is an expanded convenience store with over 950 products and items, as well as a recreational area with wireless access, printing/computer stations, four billiards tables, comfy tables and chairs, and a workspace. The area also serves as a lounge and study area, as well as a gallery space for student art work. The Corner C-Store also contains a community bulletin board space for student groups to post announcements and events.

[Link: campuscenter.camden.rutgers.edu/corner.html]

The Athletic and Fitness Center is a state-of-the-art, 75,000 square-foot facility that serves Rutgers–Camden students and athletic programs with a wide range of fitness options, including:

- 40 Life Fitness Signature Series cardio machines including treadmills, ellipticals, bikes, steppers, cross trainers and spin bikes.
- A full line of Life Fitness Signature Series circuit strength training equipment, as well as a free weight area.
- A state-of-the-art resistance pool.
- Two gymnasiums containing basketball and volleyball courts.
LOCATION

Nestled in the heart of the Delaware Valley, Rutgers–Camden is advantageously located minutes away from historic Philadelphia, where you can experience first-hand the promotion and growth of economic development in the birthplace of America.

We are also located at the halfway point between Washington, D.C. and New York City, which places us in the epicenter of corporate industry. Close proximity to Washington, D.C. gives us an avenue to the heart of U.S. government, and New York City provides limitless opportunities to build networks in the largest financial district in the U.S.
How to Apply

Checklist for your Rutgers Application

Current High School Students Should Provide:

☐ Online application for undergraduate admission
☐ $65 application fee payable online by credit card
☐ Self-Reported Academic Record (SRAR)
☐ College transcript(s) if you took any college courses at a two-year or four-year college
☐ SAT or ACT (with writing) scores submitted directly from the testing agency

Students Who Are Attending or Have Attended School Outside the U.S. must submit the credentials listed above, plus the following:

☐ Official academic credentials/examination results specific to the education system of your high school
☐ English Proficiency Exam scores if your secondary schooling has been in a country where English is not the principal language of instruction

High School Graduates Should Provide:

☐ Online application for undergraduate admission
☐ $65 application fee payable online by credit card
☐ Final official high school transcript showing all courses and grades from 9th through 12th grade and date of graduation. (GED holders should submit both GED results and a high school transcript from any high school attended.)
☐ College transcript(s) if you took any college courses at a two-year or four-year college
☐ SAT or ACT scores (with writing) only if you graduated from high school less than two years ago and will not have at least 12 college credits completed by the application due date

For more information please visit: admissions.rutgers.edu
Rutgers, The State University of New Jersey
Established 1766
Rutgers, The State University of New Jersey, is the premier public university of New Jersey and one of the oldest and most highly regarded institutions of higher education in the nation. With more than 58,000 students, 400,000 alumni, and more than 13,000 faculty and staff on its three campuses, Rutgers is a vibrant academic community committed to the highest standards of teaching, research, and service. With more than 100 undergraduate majors and 180 graduate programs, Rutgers is the only public New Jersey university in the Association of American Universities (AAU), a group comprising North America’s 61 leading research universities, of which Rutgers and Princeton are New Jersey’s only members.

Rutgers–Camden
Founded 1926
Rutgers–Camden began as the South Jersey Law School and the College of South Jersey. In 1950, the two schools became the Camden campus when it merged with Rutgers, The State University of New Jersey. Today, Rutgers–Camden boasts three doctoral programs, a highly nationally ranked law school, a new School of Nursing, and an innovative business school.

Rutgers School of Business–Camden
First business degree granted 1954
Business School founded 1988
The Rutgers School of Business–Camden was founded in 1988, and was accredited by The Association to Advance Collegiate Schools of Business (AACSB) in 1995. The school introduced its very first four-year freshmen class in 2008, and currently has many programs to choose from.