Online Bachelor of Arts in Business Administration (B.A.B.A.)

rsbc.rutgers.edu/onlinebaba/

Contact us:
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A Game Changing Experience; Endless Possibilities.
THE ONLINE B.A.B.A PROGRAM HIGHLIGHTS

- A globally-acclaimed Rutgers degree offered in familiar surroundings
- World-class Rutgers faculty, who incorporate their experiences into the classroom
- Complete this degree in 2 to 3 years or work at your own pace
- A degree from a renowned business school accredited by The Association to Advance Collegiate Schools of Business (AACSB)

FREQUENTLY ASKED QUESTIONS

What are the admission requirements for the online B.A.B.A.?
To gain admission to the online B.A.B.A. program, you will need:
• Completion of English Composition I & II (grade “C” or better) from a regionally accredited university/college
• A minimum cumulative GPA of 2.50
• A minimum of 12 credits from a regionally accredited college or university.

How many credit hours are required to complete the program? Students will complete a minimum of 120 credits to satisfy graduation requirements.

When is enrollment for the online B.A.B.A. program? Students can be admitted in either the fall, spring, or summer.

Will I have to go to a Rutgers campus to take classes? This is a 100% online program (no in-person classes).

HOW TO APPLY

Complete the online application available at admissions.rutgers.edu
Submit all required documents including transcripts to the Rutgers University Undergraduate Admissions Office.

ONLINE B.A.B.A. CURRICULUM

Students entering the Online Bachelor of Arts in Business Administration degree program must have completed English Composition I, English Composition II and an additional 12 credits (with a grade “C” or better) from a regionally accredited university/college.

To satisfy graduation requirements, students must successfully complete 120 credits within the following 5 categories to satisfy graduation requirements:

Major Prerequisites (30 credits)
- Microeconomics
- Macroeconomics
- Quantitative Skills Foundation
- Calculus
- Introduction to Business Statistics
- Applied Business Statistics
- Introduction to Financial Accounting
- Management Accounting
- Introduction to Business Computing
- Business Law I: Legal Environments

Business Core (30 credits)
- Ethics & Corporate Social Responsibility
- Business Communications
- Diversity/Engaged Civic Learning/Experiential Learning
- Principles of Finance
- Organizational Behavior
- Management Science
- Operations Management
- IT and Project Management
- Principles of Marketing
- Business Policy & Strategy

General Education (21 credits)
- English Comp I
- English Comp II
- Physical & Life Sciences
- Heritages & Civilizations
- Art, Aesthetics, & Theories of Interpretation
- Global Communities
- United States & The World

Major Requirements (24 credits)
- Strategic Human Resource Management
- The Management of Multinational Business
- Essentials in Financial Statement Analysis
- Five (5) courses in an Advanced Topics in Business

Business or Related Electives (15 credits)
- Business or related electives (5)

FOR MORE INFORMATION ON THE ONLINE B.A.B.A, PLEASE CONTACT:

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