Rutgers Professional MBA
Expect More. Be More.

RUTGERS
School of Business | Camden

- Your School of Choice.
The Professional Master of Business Administration (PMBA) program at the Rutgers School of Business–Camden provides working professionals the opportunity to stand out among their peers. The Rutgers PMBA is the solution for working professionals who wish to earn an MBA degree accredited by AACSB International without disrupting their full-time career. The PMBA builds on the same proven elements of the traditional Rutgers MBA and adds the value of a convenient schedule, a week-long international residency, and the cohort experience of a professional program.

As the top choice for working professionals throughout New Jersey and the Delaware Valley, the Rutgers PMBA delivers a relevant curriculum taught by exceptional faculty in an accelerated cohort format. The program provides a unique opportunity to develop knowledge, critical thinking, decision-making skills, and teamwork savvy within groups of diverse professionals from a variety of organizations and industries throughout the region. They collaborate during this 21-month program to stimulate their intellect, heighten their potential, and broaden their perspectives while expanding their professional network. Participants thrive with a curriculum that conveys analytical tools, the latest business techniques, and enhanced skills needed to succeed in today’s competitive marketplace, all of which can be instantly applied in the workplace.

The PMBA Program Highlights:

- 21-month accelerated degree program
- A week-long international residency
- Convenient locations off-campus
- Classes meet two nights a week or on Saturdays
- World-class Rutgers faculty
- Immediate applications for the workplace
- Exceptional cohort group of professionals

“The environment as a whole was welcoming and geared toward helping students succeed, which trickled down to how students interacted.”

- Rutgers MBA Student Exit Survey Response
Faculty

The Rutgers School of Business–Camden is fast becoming known as one of America’s most respected business schools. Rutgers MBA faculty are top researchers in their fields and compelling instructors. Many have received national recognition for their teaching and influential research—work that has a significant, ongoing impact on the business world. They are thought leaders in their disciplines and receive the respect of their peers at other top business schools as well as in industry.

Rutgers business faculty are known to be greatly supportive of their students. They are responsive to participants’ needs and go to great lengths to enhance the learning process by readily incorporating the professional issues and experiences of class participants.

Staff

At the Rutgers School of Business–Camden, staff members provide exceptional customer service to program participants. They deliver tremendous support for your personalized experience. The Rutgers staff goes to great lengths to ensure that participants remain focused on what is truly important: your learning experience. To guarantee this assurance, the staff takes care of all administrative aspects of the program including course registration, tuition processing, and the order and distribution of textbooks, class materials, parking decals, and graduation regalia.

“I appreciated the quality of the professors and their genuine interest in their disciplines - it was contagious.”
- Rutgers MBA Student Exit Survey Response
The Rutgers Professional MBA (PMBA) curriculum develops participants’ knowledge in the latest business practices and techniques through high-quality teaching. Distinguished Rutgers professors teaching in the PMBA program blend theory and practice through lectures, class discussions, cases, simulations, and field studies. The curriculum is designed to help working professionals like you to apply what they learn in the classroom immediately in your workplace.

The Rutgers School of Business–Camden PMBA has an innovative curriculum that provides participants with cross-functional knowledge and helps them understand the complexity of today’s ever-changing global marketplace. The PMBA is a lock-step, cohort-based program that is offered in seven sessions. Each session runs for 11 weeks and participants will be asked to take no more than two classes per session. The curriculum consists of 42 credits and the program focuses on the corporate enterprise as a whole from a cross-functional perspective. Along with the traditional business core courses, the program includes courses such as Business Analytics, Corporate Social Responsibility and Ethics, International Business, Strategic Management, and Financial Statement Analysis. The elective courses will be selected based on current industry trends and will include relevant topics such as Conflict Resolution and Negotiations, Strategic Innovation, and Entrepreneurship and New Venture Creations.

**CURRICULUM SCHEDULE**

- **Orientation**
- **Session 1**
  - Financial Management
  - Business Analytics
- **Session 2**
  - Marketing Management
  - Accounting for Managerial Decisions
- **Session 3**
  - Operations Management
  - Leadership and Managing Human Capital
- **Session 4**
  - Corporate Social Responsibility, Ethics, and Law
  - Elective
- **Session 5**
  - International Business Environment
  - Financial Statement Analysis
- **Session 6**
  - Managing Projects and IT
  - Elective
- **Session 7**
  - Strategic Management
  - Elective
- **Graduation**

*Schedule subject to change*
According to a 2010 nationwide survey, a large majority of employers feel that their MBA employees present knowledge and abilities that are greater than their non-MBA holding employees:

- 86% of employers see a difference in managing strategy and innovation
- 85% believe that strategic and systems skills are higher in MBA employees
- 82% observe a higher knowledge in general business functions
- 79% see better abilities in managing and decision-making processes
- 99% of employers report satisfaction with their MBA employees, of which 76% are very or extremely satisfied

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*Data provided by the 2010 GMAC Corporate Recruiters Survey*
BENEFITS OF THE RUTGERS PMBA

Working Professional Cohort
Rutgers PMBA participants learn from each other by bringing their experience and expertise into the classroom. These participants appreciate learning from their peers as they advance through coursework, team projects, case studies, and simulations. The collaborative efforts and teamwork contribute to the overall experience of the PMBA and also provide opportunities to expand networks across different industries.

Access to Exceptional Faculty
Faculty who teach in the Rutgers PMBA are among the top researchers in their fields. You will have the benefit of learning from faculty who are thought leaders in their discipline and integrate their business experiences into the classroom. This incorporation of real-world knowledge allows professors to be excellent mentors to participants.

The Applicability Advantage
Another major benefit for PMBA participants is the ability to immediately apply what they've learned in the classroom to their current job. By experiencing real-world work challenges during the program, the participants are able to use their workplace as a laboratory for testing concepts learned in class. In tandem, they are able to enrich their educational experience and improve their job performance.

Career Enrichment
The PMBA equips participants with an abundance of new knowledge and experience that they can use to advance their careers. Typical career transitions include moving from a technical to managerial position, from functional to general management, or to an executive position. Some graduates alter their interests during the program and switch industries or areas. No matter what their plans may be, PMBA participants will be equipped with the competitive skills to pursue any career path.

“The best things for me were group exercises, strategic thinking, working on presentation skills, and discovering what interests me most.”
- Rutgers MBA Student Exit Survey Response
**Ideal Candidate**

The Professional MBA program seeks to admit well-rounded individuals who can bring a unique perspective and contribute to the learning environment and cohort experience. Candidates are evaluated on many factors including managerial experience, professional character, leadership qualities, degree of motivation, and demonstrated scholastic ability. These aspects are measured by work experience, academic records, letters of recommendation, and the personal interview.

The specific admission criteria include the following:

- Minimum three years of full-time, progressive, and relevant work experience
- Four-year bachelor’s degree or its equivalent from an accredited university or institution
- Evidence of academic strength, as shown by a GMAT or GRE score* (or by another standardized graduate test)
- Submission of two letters of recommendation, resumé, and a personal statement describing educational and professional goals

**There is a simple three-stage application process:**

- Complete the online application available at [gradstudy.rutgers.edu](http://gradstudy.rutgers.edu) and submit the non-refundable application fee
- Submit all required documents including transcripts, test scores, letters of recommendation, application, resumé, and personal statement. For detailed information, please visit [business.camden.rutgers.edu/PMBA](http://business.camden.rutgers.edu/PMBA)
- The Rutgers School of Business–Camden Graduate Office will schedule interviews for qualified applicants with the PMBA Admissions Committee

**Paying for the PMBA**

The cost of the Rutgers School of Business–Camden PMBA includes tuition, books and course materials, parking, and graduation regalia. While participants may receive sponsorship from their organizations, most would like to explore financial aid opportunities to supplement the support. The Rutgers School of Business–Camden staff can put participants in touch with the right personnel at the Rutgers University–Camden Office of Financial Aid.

*Applicants with exceptional work experience should send their resume to our graduate office requesting a waiver of test scores. The Associate Dean of Graduate Programs or his/her designee will provide a response within five days of the request. Please email your resumé to PMBA@camden.rutgers.edu*